

[Free pdf] How to Show Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace

How to Show Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace

Torie Jayne

ebooks | Download PDF | *ePub | DOC | audiobook



[Download](#)

[Read Online](#)

#121462 in Books 2014-02-11 2014-02-11 Original language: English PDF # 1 9.62 x .2 x 7.491, 1.00 #File Name: 1250044723144 pages | File size: 30.Mb

Torie Jayne : How to Show Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Show Sell Your Crafts: How to Build Your Craft Business at Home, Online, and in the Marketplace:

0 of 0 people found the following review helpful. Five StarsBy CustomerI like this book, lots of tips on the subject!0 of 0 people found the following review helpful. Five StarsBy CustomerVery informative book1 of 1 people found the following review helpful. LOVE this book!By TaylorI LOVE this book!!! I LOVE IT. It was so helpful and SO amazing! I loved every word and it's so colorful and fun and full of good information and pictures and it's so awesome. I definitely recommend.

For crafters who want to take their craft to a new entrepreneurial level, this book is the perfect guide. Using highly-visual, step-by-step tutorials, *How to Show Sell Your Crafts* is packed with helpful branding, selling, and merchandising tips that no serious crafter should be without. Using the workspaces, shops, salons, and "through-the-keyhole" profiles of some of the world's most successful crafters, readers will learn the best ways to merchandise and sell their items online, at craft fairs, markets, pop-up events, exhibitions, and in shops. Plus, you'll learn how to build a personality-driven brand, create a memorable blog or website, improve your photography skills, and analyze your results to help move your business forward into the future. You start by learning how to optimize your workspace to improve creativity and profitability, then how to build a strong brand name and Internet presence on Etsy and across multiple social media platforms. Lastly, learn how to get your work out into the marketplace, engage customers, and use the insider secrets offered in this book to set yourself up for success and grow your sales!

About the Author TORIE JAYNE was a fashion designer, who worked in New York and London. In three years her blog has gained a large international audience receiving more than 150,000 hits a month. Her work has been featured in magazines worldwide and her photographs are sold on Getty Images. Jayne's work displays a strong brand focus and has been pivotal to her online success. Jayne lives in the UK.