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## Heisey on Parade

*Sandra Stout*

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**Sandra Stout : Heisey on Parade** before purchasing it in order to gage whether or not it would be worth my time, and all praised Heisey on Parade:

12 of 12 people found the following review helpful. A Great Reference Book - Heisey on ParadeBy Carolina S SimicichWhether you're reading HEISEY ON PARADE for pleasure or using it as a reference book, it is an excellent and enjoyable book. The book contains company history, Heisey's glassware patents and trademarks, plus copy and description of most of Heisey's advertisements. The chapters are arranged topically and then chronologically, showing patents and ads throughout Heisey's 70+ years of production. This book is a must for the Heisey glassware collector.

Augustus H. Heisey was born in Hanover, Germany, on August 25, 1842, and emigrated to America with his family in 1843. He fought with the Union Army during the Civil War. After his discharge, he joined the Ripley Glass Company as a salesman. It was here that he earned his reputation of "the best glass salesman on the road." The Duncan firm made fine handmade glass which is quite collectible today. Augustus Heisey applied for and obtained several design patents during this time. In 1891 most glass companies were having great financial difficulties and the United States Glass combine was formed to save them. Heisey opened his own glass company in Newark, Ohio, in 1895. For 71 years, Heisey patented, trademarked, made, and advertised its excellent quality glassware in catalogs, trade journals, and consumer magazines. The Heisey Company was the pioneer in advertising glassware in magazines nationally and did so as early as 1910. Sandra Stout's extensive research has uncovered more than 200 patent designs and hundreds of

advertisements placed before the company ceased operation in 1957. They are all here, plus invaluable information about limited, rare production items and Heisey designs produced later by Imperial. A comprehensive Index is included to make use of this valuable reference quickly rewarding. HEISEY ON PARADE is a book that everyone in glass collecting will want to have on the bookshelf.