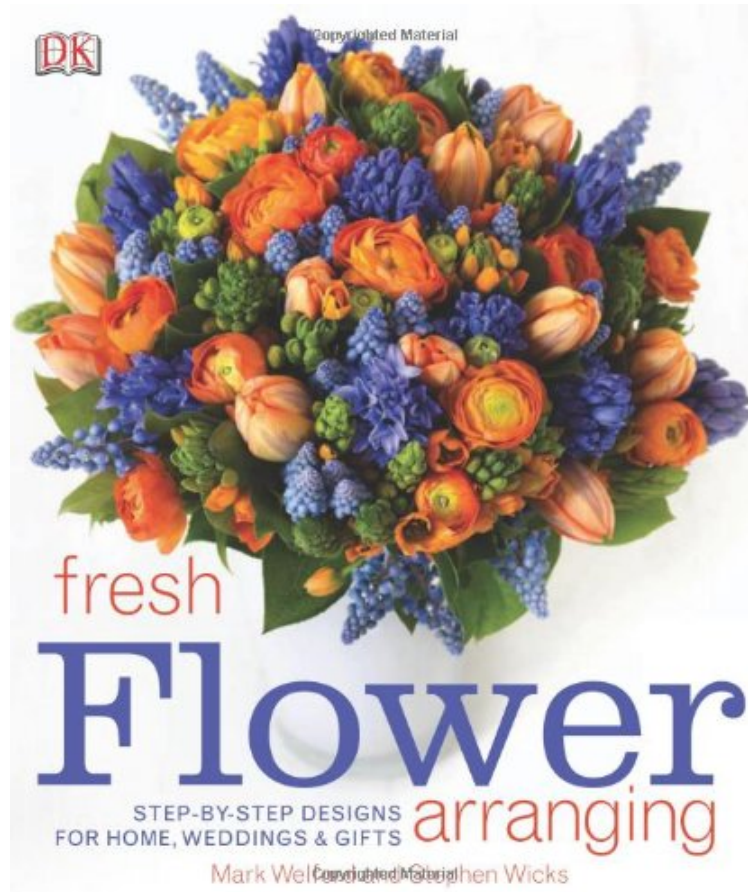


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Fresh Flower Arranging

DK

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#340220 in Books Welford Mark Wicks Stephen 2011-01-17 2011-01-17 Original language: English PDF # 1
11.13 x .90 x 9.38l, 3.03 #File Name: 0756658594256 pages Fresh Flower Arranging | File size: 28.Mb

DK : Fresh Flower Arranging before purchasing it in order to gauge whether or not it would be worth my time, and all praised Fresh Flower Arranging:

2 of 2 people found the following review helpful. Great Instructional Guide, But Outdated Designs By Erin KI have mixed reviews on this book. On one hand, this book is incredibly instructive on how to make flower arrangements, which is helpful if you are a beginner like me. It goes through the different vases, equipment, types of greenery, etc. you can use in your arrangement. And it has step-by-step directions for some of the arrangements wherein each step includes a photo, which again, is incredibly helpful. I've already marked certain pages as great guides going forward. On the other hand, the actual arrangements shown in this book are outdated, and not my style at all. Given that this book was published fairly recently, I'm kind of surprised. All in all, a good book for beginners, especially if you have other sources of beautiful arrangements you'd like to duplicate (e.g., Pinterest) but just need a guide as to HOW to do that. 1 of 1 people found the following review helpful. I especially liked the guidance provided with required materials to create a ... By Francine M. Webb Not only are the basics (containers, types of flowers and foliage, space, equipment, preparation and maintenance) covered but step-by-step directions are provided for a variety of bouquets... from hand-

tied bouquets to foam arrangements, boutonnieres, etc... I especially liked the guidance provided with required materials to create a specific design. Photography was of excellent quality. 0 of 0 people found the following review helpful. Great reference for my new floral/wedding business. By Judith W. I chose 3 books on flower arranging and this is one of them - gorgeous pictures and directions. Great reference for my new floral/wedding business: "Special Events by Design". The 3 books were a gift and I used my gift card - made for a very Happy Birthday !

If you've ever ogled a bouquet of flowers at the supermarket and wondered how to display them once you've brought them home, then *Fresh Flower Arranging* is for you. With expert techniques for achieving stunning results and tips and tricks for keeping your flowers fresh and beautiful for as long as possible, *Fresh Flower Arranging* gives vivid step-by-step seasonal projects for an array of stunning and achievable arrangements. Popular arrangements are shown step-by-step, with each step photographed and annotated clearly so that you can achieve your goal, be it a simple arrangement for the kitchen table or a stunning wedding bouquet for your daughter.

From School Library Journal Grade 3-6-- Full of bright, colorful photos and illustrations, this book provides an apt, anecdotal snapshot of the variety and function of flowers. A handbook-sized volume with topical organization, it will entice and invite youngsters to see the beauty around them. Diversity and adaptation are front and center. In the beginning dual-page introduction, readers are told to draw, examine, and dissect flowers to gain a true understanding. Double-page treatments are devoted to discussions of color, pollen, or specific environments, to name a few. This is not a coherent well-developed study of the subject, but rather a progression of little "tastes" that presumably will create an appetite for later learning or provide the hook for more real research. It's a browser's feast, with little detail and no depth. The lack of further reading, however, is a major drawback for a book that seems to stake its success on being a vivid signpost at the beginning of the road. --Steve Matthews, Foxcroft School, Middleburg, VA Copyright 1993 Reed Business Information, Inc. About the Author Stephen Wicks and Mark Welford have a passion for flowers and opened their store, Bloomsbury's Flowers, in London's Covent Garden in December 1994. Mark and Stephen have arranged flowers for Jamie Oliver and Jennifer Saunders, among others.